

## Tecnocola, Brazil

Founded on April 1998, and having begun its commercial activities in July of that same year, TECNOCOLA is today among the largest companies of the segment in the southern region of the country.

Located in the city of Tubarão, in the state of Santa Catarina, it currently holds a modern and diversified line of products comprised of adhesive mortars, fillets, waterproofing products, related products, cleaning solutions and additives for use in the civil construction industry.

The company constantly makes investments in research and development by means of equipment upgrades, the promotion of lectures and technical training for professionals of the industry, and keeping research agreements.

In its incessant quest for quality and being in the forefront, TECNOCOLA has invested in the construction of its own headquarters, today of 3,100 m<sup>2</sup>.

It operates mainly in the states of Rio Grande do Sul, Santa Catarina and Paraná, and has the support of distributions points located in São Paulo, Rio de Janeiro and the Northeast of the country. It also exports to countries of the Mercosul (Southern Cone Common Market), especially to Uruguay and Paraguay.

With its interest turned to the fulfillment of the specifications of customers and as a means of assuring the quality of its products and services, TECNOCOLA has invested in the training of its employees by means of the implementation of different programs, out of which are the distinguished: 5S Program; Strategic Planning; being certified by [standard] NBR ISO 9001:2000, Quality Management System, an internationally renowned program.

In order to not just maintain, but to add to the variety of products, TECNOCOLA purchased its own fleet of vehicles for the delivery of products, and runs its own research lab. Civil Engineers, Industrial Chemists, Chemical Engineers, as well as students of the universities of the region, constantly work in the development of new products for the domestic market.

With the addition of innovative products, excellence in customer service, social responsibility, ethics in business and the valuing of its staff, TECNOCOLA discovered more than just the perfect formula of fillets and mortars, but the ideal combination of values, which is the true basis for a successful company.

Business

Practicality and innovation in the civil construction industry.

## Mission

Provide products and services with innovation, commodity and safety in the civil construction industry.

Vision Become the reference in its product lines at national level.

## Values

Ethical posture;

The continuous innovation and development of products with quality and in conformity;

Social Responsibility;

Quality of life at work;

Excellence in customer service;

## Quality Policy

Ensure the design, development, manufacturing and marketing of mortars, joint sealants, waterproofing material and related products that comply with the requisites set forth by the customer with competence, and by means of the continuous development and effectiveness of management.